



Dear Friend,

It is my pleasure to formally invite you to become a supporter of our *Third Annual Chili Cook-Off* to be held on Thursday, January 26th at Holiday Inn Boston-Bunker Hill. RESPOND, Inc. is New England's first domestic violence agency and the second oldest in the nation. We are **inviting the community together for a fun evening to raise critical funds**. We hope you will join us!

Domestic violence remains a serious and daunting public health problem – nationwide, 24 people are victims of physical violence, rape or stalking by an intimate partner *each minute* of the day. Every year, RESPOND helps over 10,000 women, men, and teens from Greater Boston and beyond regardless of their ethnicity, orientation, or gender. **Local partnerships ensure RESPOND can continue to assist families achieve safety and freedom from abuse until, together, we end domestic violence in MA.**

Sponsorship and donations make a huge impact! Your support funds life-saving and life changing programs. Several sponsorship opportunities are available, and promotion starts immediately.

We hope you will consider becoming a supporter of *RESPOND's Third Annual Chili Cook-Off*. **With 200 attendees and many restaurant-affiliated chefs expected at the event, your commitment to ending domestic violence will be showcased before a large, diverse mix of guests and sponsors.** You will receive public recognition before, during, and after the event, and I am delighted to work with you to further publicize your commitment to RESPOND in every way possible.

As a supporter you help us save lives, transform the future for countless families, and bring us all a giant step closer to a world free of domestic violence. We look forward to your partnership! Please do not hesitate to contact me; I can be reached at 617-625-5996 or jasmine@respondinc.org.

All my best,

Jasmine Lopez Calderon
Director of Development & Communications



Who We Are

RESPOND, New England's first domestic violence agency and the second oldest in the nation, was founded in 1974 to help victims of domestic violence and their families' access safety and support. RESPOND offers confidential services for ALL survivors of domestic violence including men, women, members of the LGBT/Q community, and families including children from 0-18 years. Our services include a 24-hour crisis hotline, emergency shelter, case management services, support groups, housing assistance, children's services, community outreach, and education for individuals, community groups, businesses, and educational institutions.

The Facts:

- 🌱 1 in 4 women will experience domestic violence during their lifetime.
- 🌱 Over 3 million children witness domestic violence in the U.S. every year.
- 🌱 In one day last year, over 300 individuals were turned away from domestic violence shelters in Massachusetts due to lack of space and funding.

What We Do:

- 🌱 In FY16, RESPOND reached 8,000 people through community outreach and provided **safe shelter for 90 survivors** of domestic violence.
- 🌱 Over the last 10 years, RESPOND has received over 37,000 calls on our crisis hotline, which is answered **24 hours a day, 365 days a year** by trained domestic violence counselors.
- 🌱 **For over 42 years**, RESPOND has stayed true to our founding mission by providing emergency shelter, case management, hotline services, and community education for all who need us.

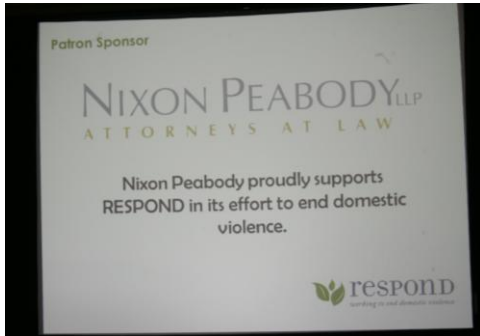
Chili Cook-Off:

RESPOND is hosting its *Third Annual Chili Cook-Off* to raise funds for our life-saving Programs & Services. Local chefs compete to win the Chili Cook-Off trophy! Over 100 guests attended last year- this year will be even bigger. We hope you will join us and our celebrity guest judges for the fun!



BECOME A CHILI COOK-OFF SPONSOR

As a sponsor you help us save lives, transform the future for countless families, and bring us all a giant step closer to a world free of domestic violence. **Your commitment to ending domestic violence will be showcased before a large, diverse mix of guests and sponsors.** You will receive public recognition before, during, and after the event. Here are some benefits of sponsoring the *Third Annual Chili Cook-Off*.



Full screen ad on digital marquee display located in the event space. Sponsor ads roll throughout the event. Full color and animation welcome.

Recognition from the stage during the speaking program. We thank top sponsors at the height of the evening as all eyes and ears are at attention.

























Prominent promotion! Sponsors are also acknowledged in print throughout the venue: table tents, program books, banners, and display boards.


Join our team of RESPOND event sponsors including Pegasystems, Inc., Winter Hill Bank, Tufts University, Mayor Curtatone, The Leo Organization, Federal Home Loan Bank of Boston, Mintz Levin, Seven Hills Communications, First Church Somerville, Harvard Vanguard Medical Associates/Atrius Health, Bankers Advisory, and others.



As a Chili Cook-Off Sponsor, you will receive the following benefits:

SPONSORSHIP OPPORTUNITIES	MVP \$5,000	End [DV] Zone \$2,500	First & 10 \$1,500	Green Bell Pepper \$750	Chef League \$400	Jalapeño Fan \$250
Complimentary tickets	20	16	12	8	6	5
Program Book ad space (must sponsor by 12/29/16)	Full color, full page back cover	Full color, full page inside cover	Full page, B/W print	Half page, B/W print	Quarter page, B/W print	Quarter page, B/W print
Digital marquee display at event	Full screen & animation	Full screen	Full screen	Half screen	Quarter screen	Name listed
Logo placement at Judges' Table	Prominent placement					
Business name and/or logo printed on cocktail napkins						
Acknowledgement in RESPOND's e-newsletter						
Reserved seating for your guests						
Recognition from stage by emcee						
Name on event flyers (must sponsor by 12/5/16)						
Name and logo on event signage at venue	Prominent placement					
Table at event to promote your business						
1 Representative to serve as a Guest Judge						
Recognition on RESPOND's website & social media	With link to your site					



 YES! We want to sponsor! <i>Please indicate your level of sponsorship</i>	MVP Sponsor \$5,000	End [DV] Zone Sponsor \$2,500	First & 10 Sponsor \$1,500	Green Bell Pepper Sponsor \$750	Chef League Sponsor \$400	Jalapeno Fan Sponsor \$250
	[]	[]	[]	[]	[]	[]

Remember, sponsorship commitments made before Thursday, December 29, 2016 may receive promo space in the Event Program Book.

Contact Information:

Sponsor's Name as it should be printed _____

Contact Name & Title _____

Mailing Address _____

Phone & Fax Number _____

Email Address _____ Website _____

Twitter Handle _____ Instagram _____

Facebook _____

Make check **payable to:** *RESPOND, Inc.*

Mail to: Jasmine Lopez Calderon, Dir. of Development & Communications
 RESPOND, Inc., PO Box 555, Somerville, MA 02143

To pay by credit card visit www.respondinc.org/donate

Questions? E-mail: jasmine@respondinc.org or call (617) 625-5996 x254.

**Gifts to RESPOND, Inc are tax-deductible as provided by law.*