



RESPONDing to Domestic Violence Gala

April 27, 2018

2018 RESPONDing to Domestic Violence Gala SPONSORSHIP OPPORTUNITIES PACKAGE

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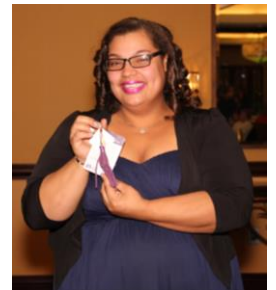
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It is my pleasure to invite you to sponsor our *2018 RESPONDing to Domestic Violence Gala* to be held on Friday, April 27th.

RESPOND, Inc., New England's first domestic violence agency and the second oldest in the nation, is known for 40+ years assisting survivors of domestic violence in Greater Boston to build healthy futures free from abuse. We are **bringing together 300 remarkable supporters and friends for our signature fundraiser auction benefit**. We hope you will join us as a sponsor!

Every year, RESPOND helps over 10,000 women, men, and teens from communities throughout Greater Boston and beyond, regardless of their ethnicity, orientation, or gender. Domestic violence remains a serious and daunting public health problem – nationwide, 24 people are victims of physical violence, rape or stalking by an intimate partner each minute of the day. We are looking to establish meaningful partnerships in our community to ensure that RESPOND can continue to assist families find safety and freedom from abuse until, together, we end domestic violence in Massachusetts.

Sponsorship opportunities make a huge impact. Your support funds life-saving and life changing programming. Several sponsorship opportunities are available, and promotion starts immediately.

We hope that you will consider sponsoring of RESPOND's 2018 Gala. **With over 300 attendees expected at the event, your commitment to ending domestic violence will be showcased before a diverse mix of guests and sponsors.** RESPOND development staff will work with you to customize the sponsorship benefits to best suit your needs.

As a sponsor you help us save lives, transform the future for countless families, and bring us all a step closer to a world free of domestic violence.

I would love to discuss sponsorship in person and get details on your needs for benefits customization. Please do not hesitate to contact me; I can be reached at 617-625-5996 or danielle@respondinc.org.

All the best,

Danielle Kempe
Chief Development Officer



We invite you to be a leader in the mission to end domestic violence.

As a gala sponsor, we welcome the opportunity to create a custom benefits package to best suit your needs. Benefits packages we have offered in the past are below.

SPONSORSHIP OPPORTUNITIES	Mission Sponsor	Presenting Sponsor	Benefactor Sponsor	Shelter Services Sponsor	Community Services Sponsor	Patron Sponsor	Supporting Sponsor
	\$20,000	\$15,000	\$10,000	\$5,500	\$2,500	\$1,000	\$500
Complimentary tickets	18	15	10	6	4	3	2
Auction Program Guide ad space <i>(must sponsor before 3/12)</i>	Full color, full page back cover	Full color, full page inside cover	Full page	Half page	Quarter page	Name listed	Name listed
Digital marquee display	Full screen w/animation	Full screen	Full screen	Half screen	Half screen	Shared screen	Shared screen
Acknowledgement in RESPOND's electronic newsletter <i>(over 2,500 subscribers)</i>	With link to your website						
Reserved seating for your group							
Public recognition from podium							
Name on event invitation <i>(must sponsor before 2/5)</i>							
Custom, large display logo at event registration table							
Press announcement							
Name and logo on individual signage							
Recognition on RESPOND's website & social media	Distinct social media placement						
Name on event signage							
YES! We want to sponsor Gala!	[]	[]	[]	[]	[]	[]	[]



We invite you to be a leader in the mission to end domestic violence.

Consider a digital ad or tribute!
 (These options do not include gala tickets)

DIGITAL ADVERTISEMENTS & TRIBUTES	<i>Ads and Tribute listings will be displayed on a large screen during the event. Your ad will also be available on our website. Some options may be printed in our program book. Full page in Program Book is 8.5h" x 5.5w"</i>
\$500	Full color, full-page on back interior cover of auction guide & program book <i>(limited availability) + prominent screen time</i>
\$300	Full color, full screen, frequent screen time, and printed in program book
\$150	Full color, half screen, some screen time, and printed in program book
\$100	Full color, quarter screen, limited screen time
\$50	Single line listing on screen only



Please submit payment and artwork no later than **MONDAY, MARCH 5, 2018** to secure your space in gala displays, program book and website.

Artwork accepted as high resolution JPG or PDF.

SPONSORSHIP FORM

	YES! We want to sponsor Gala!	Mission Sponsor \$20,000 []	Presenting Sponsor \$15,000 []	Benefactor Sponsor \$10,000 []	Shelter Services Sponsor \$5,500 []	Community Services Sponsor \$2,500 []	Patron Sponsor \$1,000 []	Supporting Sponsor \$500 []
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Contact Information:

Name of Business/Group _____

Contact Name & Title _____

Mailing Address _____

Phone & Fax Number _____

Email Address _____ Website _____

Twitter Handle _____ Instagram _____

Facebook _____

We'd like to secure an Ad [] \$500 [] \$300 [] \$150 [] \$150 [] \$100 [] \$50

Tribute/Listing _____

Please return this form, logo and/or artwork by Monday, March 5, 2018

Make check payable to: *RESPOND, Inc.*

Mail to: Danielle Kempe, Chief Development Officer
 RESPOND, Inc., PO Box 555, Somerville, MA 02143

To pay by credit card visit www.respondinc.org/donate

Questions? E-mail: danielle@respondinc.org or call (617) 625-5996.

Gifts to RESPOND, Inc. are tax-deductible as provided by law.