



# 45<sup>th</sup> Anniversary Gala Celebration

## RESPOND

*working to end domestic violence*

### RESPONDing to Domestic Violence Gala SPONSORSHIP PACKAGE

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Dear Friend,

It is my pleasure to invite you to sponsor our *2019 RESPONDing to Domestic Violence Gala* to be held on Friday, April 26<sup>th</sup>, at The Row Hotel at Assembly Row.

RESPOND, Inc., New England's first domestic violence agency and the second oldest in the nation, is known for 40+ years assisting survivors of domestic violence in Greater Boston to build healthy futures free from abuse. **We hope you will join us as a sponsor!**

Every year, RESPOND helps over 10,000 women, men, and teens from communities throughout Greater Boston and beyond, regardless of their ethnicity, orientation, or gender. Domestic violence remains a serious and daunting public health problem – nationwide, 24 people are victims of physical violence, rape or stalking by an intimate partner each minute of the day. We are looking to establish meaningful partnerships in our community to ensure that RESPOND can continue to assist families find safety and freedom from abuse until, together, we end domestic violence in Massachusetts.

Sponsorships make a huge impact. Your support funds life-saving and life changing programming. Several sponsorship opportunities are available, and promotion starts immediately.

We hope that you will consider sponsoring of RESPOND's 2018 Gala. **With over 250 attendees expected at the event, your commitment to ending domestic violence will be showcased before a diverse mix of guests and sponsors.** RESPOND can work with you to customize the sponsorship benefits to best suit your needs.

As a sponsor you help us save lives, transform the future for countless families, and bring us all a step closer to a world free of domestic violence. I would love to discuss sponsorship in person and get details on your needs for benefits customization. Please do not hesitate to contact me; I can be reached at 617-625-5996 or [jessica@respondinc.org](mailto:jessica@respondinc.org).

All the best,

A handwritten signature in black ink, appearing to read 'Jessica C. Brayden', with a long, sweeping flourish extending to the right.

Jessica C. Brayden  
*Chief Executive Officer*

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**We invite you to be a leader in the mission to end domestic violence.**

*As a gala sponsor, we welcome the opportunity to create a custom benefits package to best suit your needs. Benefits packages we have offered in the past are below.*

<b>SPONSORSHIP OPPORTUNITIES</b>	Mission Sponsor <b>\$20,000</b>	Presenting Sponsor <b>\$15,000</b>	Benefactor Sponsor <b>\$10,000</b>	Shelter Services Sponsor <b>\$5,500</b>	Community Services Sponsor <b>\$2,500</b>	Patron Sponsor <b>\$1,000</b>	Supporting Sponsor <b>\$500</b>
Complimentary tickets	18	15	10	6	4	3	2
Auction Program Guide ad space <i>(must sponsor before 4/1)</i>	Full color, full page back cover	Full color, full page inside cover	Full page	Half page	Quarter page	Name listed	Name listed
Digital marquee display	Full screen w/animation	Full screen	Full screen	Half screen	Half screen	Shared screen	Shared screen
Reserved seating for your group							
Press announcement							
Custom, large display logo at event registration table							
Acknowledgement in RESPOND's electronic newsletter <i>(over 2,500 subscribers)</i>	With link to your website						
Public recognition from the podium							
Name and logo on individual signage							
Training for staff on "Domestic Violence in the Workplace"							
Social media promotion	Distinct social media placement						
Recognition on RESPOND's website							
Name on event invitation <i>(must sponsor before 2/4)</i>							
Name on event signage							
 <b>YES! We want to sponsor Gala!</b>	[ ]	[ ]	[ ]	[ ]	[ ]	[ ]	[ ]

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**We invite you to be a leader in the mission to end domestic violence.**

Consider a digital ad or tribute!  
 (These options do not include gala tickets)


<b>DIGITAL ADVERTISEMENTS &amp; TRIBUTES</b>	<i>Ads and Tribute listings will be displayed on a large screen during the event. Your ad will also be available on our website. Some options may be printed in our program book. Full page in Program Book is 8.5h" x 5.5w"</i>
<b>\$500</b>	Full color, full-page on back interior cover of auction guide & program book <i>(limited availability) + prominent screen time</i>
<b>\$300</b>	Full color, full screen, frequent screen time, and printed in program book
<b>\$150</b>	Full color, half screen, some screen time, and printed in program book
<b>\$100</b>	Full color, quarter screen, limited screen time
<b>\$50</b>	Single line listing on screen only



Please submit payment and artwork no later than **FRIDAY, MARCH 1<sup>st</sup>** to secure your space in program book and website.

Artwork accepted as high resolution JPG or PDF.

## SPONSORSHIP FORM

 <p><b>YES!</b> <b>We want to Sponsor Gala!</b></p>	Mission Sponsor \$20,000 [ ]	Presenting Sponsor \$15,000 [ ]	Benefactor Sponsor \$10,000 [ ]	Shelter Services Sponsor \$5,500 [ ]	Community Services Sponsor \$2,500 [ ]	Patron Sponsor \$1,000 [ ]	Supporting Sponsor \$500 [ ]
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**Contact Information:**

Name of Business/Group \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Mailing Address \_\_\_\_\_  
\_\_\_\_\_

Phone & Fax Number \_\_\_\_\_

Email Address \_\_\_\_\_ Website \_\_\_\_\_

Twitter Handle \_\_\_\_\_ Instagram \_\_\_\_\_

Facebook \_\_\_\_\_ LinkedIn \_\_\_\_\_

 **We'd like to secure an Ad** [ ] \$500 [ ] \$300 [ ] \$150 [ ] \$100 [ ] \$50

Tribute/Listing \_\_\_\_\_

Make check **payable to:** *RESPOND, Inc.*  
**Mail to:** Kate Deming, Development Associate  
 RESPOND, Inc., PO Box 555, Somerville, MA 02143

To pay by credit card visit [www.respondinc.org/sponsorgala](http://www.respondinc.org/sponsorgala)  
 Questions? E-mail: [development@respondinc.org](mailto:development@respondinc.org) or call (617) 625-5996.

*Gifts to RESPOND, Inc. are tax-deductible as provided by law.*