



RESPONDing to Domestic Violence Gala

SPONSORSHIP PACKAGE

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Dear Friend,

It is my pleasure to invite you to sponsor our *2019 RESPONDing to Domestic Violence Gala* to be held on Friday, April 26th, at The Row Hotel at Assembly Row.

RESPOND, Inc., New England's first domestic violence agency and the second oldest in the nation, is known for 40+ years assisting survivors of domestic violence in Greater Boston to build healthy futures free from abuse. **We hope you will join us as a sponsor!**

Every year, RESPOND helps over 10,000 women, men, and teens from communities throughout Greater Boston and beyond, regardless of their ethnicity, orientation, or gender. Domestic violence remains a serious and daunting public health problem – nationwide, 24 people are victims of physical violence, rape or stalking by an intimate partner each minute of the day. We are looking to establish meaningful partnerships in our community to ensure that RESPOND can continue to assist families find safety and freedom from abuse until, together, we end domestic violence in Massachusetts.

Sponsorships make a huge impact. Your support funds life-saving and life changing programming. Several sponsorship opportunities are available, and promotion starts immediately.

We hope that you will consider sponsoring of RESPOND's 2018 Gala. With over 250 attendees expected at the event, your commitment to ending domestic violence will be showcased before a diverse mix of guests and sponsors. RESPOND can work with you to customize the sponsorship benefits to best suit your needs.

As a sponsor you help us save lives, transform the future for countless families, and bring us all a step closer to a world free of domestic violence. I would love to discuss sponsorship in person and get details on your needs for benefits customization. Please do not hesitate to contact me; I can be reached at 617-625-5996 or lessica@respondinc.org.

All the best.

Jessica C. Brayden Chief Executive Officer



We invite you to be a leader in the mission to end domestic violence.

As a gala sponsor, we welcome the opportunity to create a custom benefits package to best suit your needs. Benefits packages we have offered in the past are below.

SPONSORSHIP OPPORTUNITIES	Mission Sponsor \$20,000	Presenting Sponsor \$15,000	Benefactor Sponsor \$10,000	Shelter Services Sponsor \$5,500	Community Services Sponsor \$2,500	Patron Sponsor \$1,000	Supporting Sponsor \$500
Complimentary tickets	18	15	10	6	4	3	2
Auction Program Guide ad space (must sponsor before 4/1)	Full color, full page back cover	Full color, full page inside cover	Full page	Half page	Quarter page	Name listed	Name listed
Digital marquee display	Full screen w/animation	Full screen	Full screen	Half screen	Half screen	Shared screen	Shared screen
Reserved seating for your group	700						
Press announcement	700	7%					
Custom, large display logo at event registration table	7	70%					
Acknowledgement in RESPOND's electronic newsletter (over 2,500 subscribers)	With link to your website	D *	7				
Public recognition from the podium	76	7%	700				
Name and logo on individual signage	00	0%	7				
Training for staff on "Domestic Violence in the Workplace"	D	00	700	D	700		
Social media promotion	Distinct social media placement	7%	0%	700	70	7%	
Recognition on RESPOND's website	76	76	70	D	D	7%	
Name on event invitation (must sponsor before 2/4)	7				1	D	
Name on event signage	0%	7%	7	0%	76	7	
We want to sponsor Gala!	[]	[]	[]	[]	[]	[]	[]



We invite you to be a leader in the mission to end domestic violence.

Consider a digital ad or tribute! (These options do not include gala tickets)

DIGITAL ADVERTISEMENTS & TRIBUTES

Ads and Tribute listings will be displayed on a large screen during the event. Your ad will also be available on our website. Some options may be printed in our program book.

Full page in Program Book is 8.5h" x 5.5w"

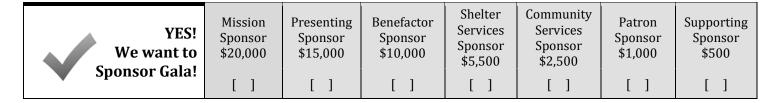
\$500	Full color, full-page on back interior cover of auction guide & program book (limited availability) + prominent screen time			
\$300	Full color, full screen, frequent screen time, and printed in program book			
\$150	Full color, half screen, some screen time, and printed in program book			
\$100	Full color, quarter screen, limited screen time			
\$50	Single line listing	on screen only		



Please submit payment and artwork no later than FRIDAY, MARCH 1st to secure your space in program book and website.

Artwork accepted as high resolution JPG or PDF.

SPONSORSHIP FORM



Contact Information:	
Name of Business/Group	
Contact Name & Title	
Mailing Address	
Phone & Fax Number	
Email Address	Website
Twitter Handle	Instagram
Facebook	LinkedIn
•	[]\$300 []\$150 []\$100 []\$50

Make check **payable to**: *RESPOND, Inc*. **Mail to:** Kate Deming, Development Associate RESPOND, Inc., PO Box 555, Somerville, MA 02143

To pay by credit card visit www.respondinc.org/sponsorgala
Questions? E-mail: development@respondinc.org or call (617) 625-5996.

Gifts to RESPOND, Inc. are tax-deductible as provided by law.