



# RESPONDING

to Domestic Violence  
Cocktail Reception

Friday, April 3, 2020  
6:00 PM • The Row Hotel

**Sponsorship & Advertising Opportunities**

*Be a leader in the fight to end domestic violence!*

# WHO WE ARE

## RESPOND's History

A pioneer in the movement to end domestic violence, RESPOND is New England's first domestic violence agency and the second oldest in the nation. Its work began in the early 1970s, when four women from Somerville, Massachusetts started a grassroots effort to support victims of domestic violence by opening their own homes as safe havens for women fleeing abuse. In 1974, these "founding mothers" formed RESPOND, an organization that has provided life-saving shelter, support services, training and education programs to hundreds of thousands of members of the community for over 45 years.

## The Facts

Domestic violence is a public health issue impacting families everyday.

- ▶ 1 in 3 women and 1 in 4 men will experience domestic violence in their lifetime.
- ▶ 1 in 3 adolescent girls in the U.S. are victims of physical, emotional or verbal abuse from a dating partner.
- ▶ In recent MA history, on average there have been at least 15 domestic violence related homicides each year.

## Program & Services

RESPOND provides a range of support services and educational programs to over 10,000 adults, teens, and children each year. Through RESPOND'S programs, individuals and families in crisis develop the concrete tools necessary to regain control of their own lives.

Services are free, confidential, and available in multiple languages. Program and services include:

- ▶ 24-hour Crisis Hotline
- ▶ Confidential Emergency Shelter
- ▶ Individual Counseling and Support Groups
- ▶ Court Accompaniment
- ▶ Safety Planning
- ▶ Housing Support
- ▶ Outreach
- ▶ Education and Training Initiatives

## RESPONDing to Domestic Violence Cocktail Reception

With over 250 philanthropic, business, and community leaders expected at the event, your commitment to ending domestic violence will be showcased before a diverse mix of guests and sponsors.

In addition to drinks, hors d'oeuvres, and a live and silent auction, we will honor an individual or group for outstanding leadership and contributions in the field of domestic violence with the **Rita Bourgeois Leadership Award**.



## MISSION SPONSOR

\$20,000

*Exclusive Partnership Opportunity!*

**\$20,000 can provide safe, emergency shelter for a family fleeing domestic violence from the moment they enter RESPOND's confidential shelter, until obtaining permanent, safe housing.**

- ▶ 10 tickets with reserved premiere seating
- ▶ Brief speaking opportunity for spokesperson from the stage during reception
- ▶ Tour of RESPOND headquarters and shelter, followed by lunch with CEO
- ▶ Opportunity for on-site staff workshop training on "Domestic Violence in the Workplace" (\$1,000 value)
- ▶ Recognition as the lead sponsor on all printed materials
- ▶ Prominent logo placement on sponsor display
- ▶ Special acknowledgment from the podium
- ▶ Full-color, full-page promotion on back cover of program book
- ▶ Full screen slide in event slideshow
- ▶ Social media promotion
- ▶ Name/logo on event invitations, signage, and RESPOND's website



## PRESENTING SPONSOR

\$15,000

**\$15,000 can keep RESPOND's confidential hotline open and operational for one month. The hotline is ALWAYS answered in person by a trained Domestic Violence Counselor and is often the first contact for someone in crisis.**

- ▶ 10 tickets with reserved premiere seating
- ▶ Opportunity for on-site staff workshop training on "Domestic Violence in the Workplace" (\$1,000 value)
- ▶ Prominent logo placement on sponsor display
- ▶ Special acknowledgment from the podium
- ▶ Full-color, full-page promotion on back cover of program book
- ▶ Full screen slide in event slideshow
- ▶ Social media promotion
- ▶ Name/logo on event invitations, signage, and RESPOND's website

## BENEFACTOR SPONSOR

\$10,000

**\$10,000 can provide specialized high risk training for 3 RESPOND staff members.**

- ▶ 8 tickets
- ▶ Large custom display with logo
- ▶ Opportunity for on-site staff seminar on "Domestic Violence in the Workplace" (\$750 value)
- ▶ Prominent logo placement on sponsor display
- ▶ Special acknowledgment from the podium
- ▶ Full page promotion in program book
- ▶ Full screen slide in event slideshow
- ▶ Social media promotion
- ▶ Name/logo on event invitations, signage, and RESPOND's website



## SHELTER SERVICES SPONSOR

\$5,000

\$5,000 can provide a 6 week workshop for inmates in our SAFER program to work through their experience with DV and plan for a safe space to go upon release.

- ▶ 6 tickets
- ▶ Opportunity for on-site staff seminar on “Domestic Violence in the Workplace” (\$750 value)
- ▶ Logo inclusion on sponsor display at event.
- ▶ Special acknowledgment from the podium
- ▶ Half page promotion in program book
- ▶ Half screen slide in event slideshow
- ▶ Social media promotion
- ▶ Name/logo on event invitations, signage, and RESPOND’s website

## COMMUNITY SERVICES SPONSOR

\$2,500

\$2,500 can provide 10 weeks of free, no wait, trauma-informed therapy for children who have experienced, or are currently experiencing domestic violence. RESPOND can provide warm referrals to free and affordable therapy, but the wait list can be lengthy.

- ▶ 4 tickets
- ▶ Opportunity for on-site staff brown bag on “Domestic Violence in the Workplace” (\$500 value)
- ▶ Logo inclusion on sponsor display
- ▶ Special acknowledgment from the podium
- ▶ Quarter page promotion in program book
- ▶ Half screen slide in event slideshow
- ▶ Social media promotion
- ▶ Name/logo on event invitations, signage, and RESPOND’s website

## PATRON SPONSOR

\$1,000

\$1,000 can provide a Teen Dating Violence prevention seminar to a high school class. Nearly 1.5 million high school students nationwide experience physical dating abuse from a dating partner every year. 40% of teens say they would not know what to do if they were to witness dating abuse.

- ▶ 2 tickets
- ▶ Opportunity for on-site staff brown bag on “Domestic Violence in the Workplace” (\$500 value)
- ▶ Name/logo listed in program book
- ▶ Shared slide in event slideshow
- ▶ Social media promotion
- ▶ Name/logo on event invitations, signage, and RESPOND’s website

## PROGRAM BOOK ADVERTISING & TRIBUTE OPPORTUNITIES

AD SIZE	HEIGHT	WIDTH	RATE
Full Page	8.5”	5.5”	\$500
Half Page	4.25”	5.5”	\$300
Quarter Page	4.25”	2.75”	\$100

# SPONSORSHIP & ADVERTISING COMMITMENT FORM

## SPONSORSHIP LEVEL

- \$20,000 **Mission Sponsor**
- \$15,000 **Presenting Sponsor**
- \$10,000 **Benefactor Sponsor**
- \$5,000 **Shelter Services Sponsor**
- \$2,500 **Community Services Sponsor**
- \$1,000 **Patron Sponsor**
- Sorry, I am unable to attend. Please accept my donation in the amount of \$ \_\_\_\_\_.

## PROGRAM BOOK ADVERTISING

- \$500 **Full Page**  
8.5"H x 5.5"W
- \$300 **Half Page**  
4.25"H x 5.5"W
- \$100 **Quarter Page**  
4.25"H x 2.75"W

## CONTACT INFORMATION

Name (as you would like it to appear in print) \_\_\_\_\_

Company \_\_\_\_\_

I prefer to remain anonymous.

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

## PAYMENT OPTIONS

Total Gift Amount \$ \_\_\_\_\_.

A check is enclosed, made payable to RESPOND, Inc.

Please charge my credit card the above amount.

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Pay online at [www.respondinc.org/sponsorship](http://www.respondinc.org/sponsorship).

## RETURN FORM AND PAYMENT TO:

RESPOND, Inc.  
Attn: Heather Minty  
PO Box 555  
Somerville, MA 02143

## QUESTIONS?

Email: [events@respondinc.org](mailto:events@respondinc.org)  
Call: 617-625-5996

## DEADLINES

**Friday, December 20, 2019** • Receipt of name/logo for inclusion on invitation.

**Friday, February 21, 2020** • Receipt of ad artwork for inclusion in program book.

*Your gift to RESPOND, Inc. is tax-deductible to the fullest extent of the law.*

# AUCTION COMMITMENT FORM

I would like to donate to the auction.

Item \_\_\_\_\_ Value \$ \_\_\_\_\_

Description \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Item \_\_\_\_\_ Value \$ \_\_\_\_\_

Description \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Item \_\_\_\_\_ Value \$ \_\_\_\_\_

Description \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## CONTACT INFORMATION

Name (as you would like it to appear in print) \_\_\_\_\_ Company \_\_\_\_\_

I prefer to remain anonymous.

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

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