

Safer at Home

~~**“NO GALA”**~~

2021
SPONSORSHIP
OPPORTUNITIES



respond

working to end domestic violence

www.respondinc.org

PRESENTING SPONSOR

\$10,000

- Named as sponsor of RESPOND's domestic violence programs on website and in print materials for 1 year
- The opportunity to record a video message of support (or provide an interview for an article detailing support)
- Private virtual tour of RESPOND shelter and Community Service Center
- Virtual "Domestic Violence in the Workplace" training
- Recognition, with logo and hyperlink, on RESPOND website and in all digital event communication
- 3 unique social media mentions, including one with accompanying video testimonial
- Named in all promotion about "No Gala" Gala event
- Full-screen recognition in thank you slide-show

CHAMPION

\$5,000

- Private virtual tour of RESPOND shelter and Community Service Center
- Virtual "Domestic Violence in the Workplace" training
- Recognition, with logo and hyperlink, on RESPOND website and in all digital event communication
- 2 unique social media mentions
- Full-screen recognition in thank you slide-show

BENEFACTOR

\$2,500

- Recognition, with logo and hyperlink, on RESPOND website and in all digital event communication
- 2 unique social media mentions
- Full-screen recognition in thank you slide-show

PATRON

\$1,000

- Recognition, with hyperlink and name, on RESPOND website and in all digital event communication
- 1 unique social media mention
- Half-screen recognition in thank you slide-show

COLLABORATOR

\$500

- Recognition, with hyperlink and name, on RESPOND website and in all digital event communication
- Shared social media mention (in sponsor list)
- Half-screen recognition in thank you slide-show

FRIEND

\$250

- Recognition, with hyperlink and name, on RESPOND website and in all digital event communication
- Shared social media mention (in sponsor list)

Payment plans are available for sponsorships this year.
Contact us to discuss!
Questions? Contact us at greta@respondinc.org.

Thank You

so much for considering a sponsorship of RESPOND's "No Gala" Gala this spring!

As we round the corner on a full year of living through a pandemic, it is clear that staying home has kept so many safe. But, like you, we have had to make changes to the way we work so we can continue to reach those who need us the most: survivors of domestic violence who are in even more danger as they self-isolate at home. For these reasons, we are hosting a "no gala" gala this year, and we invite you to join us as a 2021 sponsor so that survivors – like all of us – can stay Safer at Home.

**"No Gala"? That's right! No cocktails!
No event speakers! No awards!**

But, as always, we'll provide your company with excellent marketing benefits in the weeks leading up to our April 30 (non)event. Like the event itself, benefits will look a little different this year, but survivors need your help more than ever.

We hope we'll be together again soon. In the meantime, let's make sure survivors in our community have what they need to weather this storm. By staying home, you are ensuring that survivors can stay Safer at Home, too.



Thank you for your interest in sponsoring RESPOND's Safer at Home "No Gala" Gala!

Select your sponsorship level

Presenting Sponsor \$10,000

Champion \$5,000

Benefactor \$2,500

Patron \$1,000

Collaborator \$500

Friend \$250

I would like to make a donation of _____
(item and description), valued at \$_____ to RESPOND's online auction.

Sorry, I am unable to sponsor. Please accept my individual donation of \$_____.

Provide your contact information

Name _____ (as you would like it to appear in print)

I prefer to remain anonymous.

Company _____

Address _____

City _____ State _____ ZIP Code _____

Email _____ Phone (_____) _____

Complete your payment

A check is enclosed, made payable to RESPOND, Inc.

Please charge my credit card the above amount or email Greta at greta@respondinc.org for online gift link.

Credit Card Number _____ Expiration Date ____/____

Name on Card _____

Signature _____

Mail or email completed form to:

Greta Hagen, Director of Philanthropy & Engagement

PO Box 555

Somerville, MA 02143

greta@respondinc.org

(617)-625-5996

To receive the highest marketing exposure to our readership, please respond by Friday, March 12, 2021.